

SCHOLARSHIP JUDGING RUBRIC // // // // //

DESIGN SUBMISSIONS

SHORT QUESTIONS

DESIGN (20%)	TECHNOLOGY (20%)	CONCEPT & ORIGINALITY (20%)	PRESENTATION (20%)	WRITING (20%)
16-20 Submission clearly demonstrates an original design, supported by extensive detail and attention to standards. The design is fully articulated and effectively communicated.	16-20 Entry reflects an effective use and application of computer technology. Drawings are to scale and demonstrate successful design responses.	16-20 Entrant's approach is interesting and unique. Work is innovative and demonstrates a thorough exploration of ideas.	16-20 Work is clean, organized, and communicates the concept well. Design is presented in a highly professional manner.	16-20 Thoughts are clear, organized, and communicate the design inspiration well. Tone is passionate and genuine.
11-15 Submission clearly demonstrates original thinking with a comprehensive design approach.	11-15 Drawings are to scale and demonstrate sufficient design responses.	11-15 Entrant's approach is interesting. Work is original and shows an exploration of ideas.	11-15 Work is clear, organized, and communicates the concept. Design is presented professionally.	11-15 Thoughts are clear, organized, and communicate the goal.
6-10 Submission demonstrates original thinking but may have an incomplete design approach.	6-10 Some drawings are to scale and demonstrate some design responses.	6-10 Entrant's approach is interesting but lacks sufficient development. Ideas are not fully realized.	6-10 Work lacks organization or a clear concept. Work may be disorganized or incomplete.	6-10 Thoughts lack organization or a clear concept. Ideas may be disorganized, incomplete, or show little passion or creativity.
0-5 Design is incomplete or poor.	0-5 Drawings do not demonstrate an effective application of computer technology.	0-5 Entrant's approach lacks detail.	0-5 Work is disorganized or lacks a design concept.	0-5 Thoughts are disorganized, lack a design concept, and show little thought to answering questions.