

FREQUENTLY ASKED QUESTIONS (FAQs) FROM PRESS

1. What products and services does Vectorworks, Inc. offer?

Vectorworks, Inc. develops a line of cross-platform design and BIM software solutions that allow professionals to produce 3D models and generate 2D drawings for a variety of industries including architecture, landscape architecture, landscape design, urban planning, garden design, set production, lighting design, lighting previsualization and more. We provide powerful tools that enable designers to build data-rich, visual models without sacrificing their creative design process, while still collaborating efficiently throughout the project life-cycle. Our products include Vectorworks Architect, Landmark, Spotlight, Designer and Fundamentals, as well as Vision and our load-analysis add-on module Braceworks.

2. What languages is Vectorworks design software available in?

Vectorworks Architect, Landmark, Spotlight, Designer and Fundamentals are available in 11 languages, including: Chinese, Dutch, English, French, German, Italian, Japanese, Norwegian, Polish, Portuguese and Spanish. Vision and Braceworks are currently only available in English.

3. How many people use Vectorworks design software?

More than 650,000 thousand designers around the world use Vectorworks software. These users include world-renowned architects and urban planners, prestigious landscape architects, Tony Award-winning entertainment designers, innovative product designers and many more.

4. What sets Vectorworks software apart from other design software competitors?

We were one of the first developers to offer a cross-platform, 2D/3D modeling program, and we were originally developed for Mac operating systems, which is where our intuitive interface stems from. We were also among the first developers to attach data to objects and to support BIM workflows as part of the design process by including non-graphic data to 2D/3D hybrid objects. Additionally, we believe that software shouldn't inhibit creativity or force a particular workflow. People choose Vectorworks software because it supports the creative process by offering flexibility to achieve a certain outcome. As a result, we have become an internationally respected leader in both design and BIM technologies over the years.

5. When was Vectorworks, Inc. founded and by whom?

In 1985, Vectorworks was founded by Richard Diehl as Diehl Graphsoft, Inc. At the time, we developed a 3D design tool known as MiniCAD, the precursor to the Vectorworks line of products. Diehl Graphsoft, Inc. was acquired by the Nemetschek Group of Munich, Germany in 2000, and we changed our company name to Nemetschek North America, Inc. Upon acquisition, we were the Nemetschek Group's largest U.S.A. subsidiary, joining the parent company's network of more than 40 branches and subsidiaries throughout Europe. We changed our name two more times: in 2008, we became Nemetschek Vectorworks, Inc., and in 2015, we rebranded as Vectorworks, Inc.

6. What is the Nemetschek Group?

The Nemetschek Group is a leading global provider of software solutions for the AEC and media industries, serving more than 2.1 million users in 142 countries through the products and services offered by its 14 brands.

7. What does Vectorworks mean?

When we rebranded MiniCAD, we looked to vector-based graphics as an initial inspiration because of their connection to computer-aided design, and then delved deeper into the meaning of "Vectorworks." Vector means "direct" or "to the desired point" and also deals with a series of connections. Achieving the desired point is a great design mentality — be it exploring the possibilities to allow a designer to achieve a creative or technical goal with their solution or by making a client happy with an end result. This also parallels to the way our software works, as it offers users a variety of different workflows and methods to achieve their desired design.



Additionally, the dual meaning of "works" applies to how the software functions efficiently, as well as how it provides extensive tools and features to solve technical, spatial and design concerns in one program, like when someone orders a burger with "the works." The software is specifically built to address the flexibility professionals need when working on projects of all capacities in the AEC, landscape and entertainment industries. In sum, "Vectorworks" was decided upon because it reflects what our software enables: creative, efficient and purpose-driven workflows.

8. Where is Vectorworks, Inc. located?

We're headquartered in Columbia, Maryland, U.S.A. We also have branch offices in Atlanta, Georgia and Newbury, England.

9. How many people does Vectorworks employ?

Between 2013 and 2015, we doubled our staff. As of 2017, we currently have more than 200 employees with plans for continued growth.

10. What purchasing options exist for Vectorworks software?

Professionals in the U.S.A. can purchase our software directly <u>online</u>, or by calling 1-888-646-4223 or emailing <u>sales@vectorworks.net</u>. We have 55 distributors worldwide, so those outside of the U.S.A. can visit our <u>Distributor page</u> to contact their local distributor to purchase our software. We also offer a subscription program called Vectorworks Service Select that is expanded upon in the question following. Additionally, students and educators can receive discounted or even free licenses. Depending on location and other factors, recent graduates may be eligible for discounts through our <u>student2PRO program</u>. Academic-related professionals should call 1-877-202-3952 or email academicsales@vectorworks.net to explore their purchasing options.

11. What is the Vectorworks Service Select program?

Our Service Select maintence program is designed to help designers get the most out of their software at the best possible price. Compared to purchasing a single Vectorworks license, the Service Select program offers several benefits, including immediate receipt of product releases, predictable budgets, priority technical support, VIP access to downloads, easy account management and access to a growing library of on-demand tutorials. You'll also have premium access to Vectorworks Cloud Services storage, as well as our mobile apps. Visit the Service Select website to learn more.

12. How often are new versions of Vectorworks software released?

Historically, we release a new version of our software each year in early fall. To stay in the know, follow us on <u>Facebook</u> or <u>Twitter</u>. Subscribe to our <u>Planet Vectorworks blog</u>, too. Additionally, we release maintenance and service pack updates periodically throughout the year.

13. What additional resources does Vectorworks offer?

From project highlights and profiles on creative visionaries to software tips and industry insights, Vectorworks provides inspiration for designers around the world through <u>case studies</u> and <u>blog posts</u> that spark designers' imaginations and prepare them to tackle their next projects. Additionally, we provide a variety of Continuing Education opportunities through webinars and traveling workshops to help professionals make the most of their software and stay on top of industry trends, while also earning the necessary credits to keep their professional licenses.

14. What resources does Vectorworks offer for the academic community?

In addition to the case studies and articles previously mentioned, as well as special offers on academic licenses, we also publish a bi-monthly academic newsletter for students full of thought-leadership, professional development advice and exclusive software content. We also hold an annual scholarship that supports the next generation of great designers by awarding monetary prizes to students across the globe.



15. How can I request an interview with a Vectorworks executive, industry expert or power user?

Contact Vectorworks' Communications Manager Lauren Burke Meyer at lmeyer@vectorworks.net or 443.542.0294. She can assist you with any of your editorial needs.